

# AREA SURVEY FORM

Please fill and return by post, email or by submitting the same information online on:

<http://gloclass.com/AreaSurveyForm.aspx>

If you have any difficulty in filling up this form or need more information, please call or email us. We are waiting by for your call.



## If you are starting a new school

### **A** K12 School Playgroup to Class X or XII

Choose either of the two brand names below



Option A  
Nurture International School



Option B  
City International School

### **B** Playschool / Primary

Choose either of the two options below



Option A  
Pre-school only

Option B  
Pre-school / Primary I to V

All schools may start at a lower level, for example, a K-12 school may start up to Class VII in Year 1. Similarly a Mini Planet may begin initially as a pre-primary, then add Classes I & II in Year 2, etc.

## If you have an existing school

Management / Marketing / Branding / Takeover by Non-Profit  
Nurture International Welfare Society,  
an 80G, 12A Organisation

Curriculum, Assessments & Reports Training, ERP

For Pre-Schools

Upgrading your Pre-school to Primary I to V

## ABOUT YOUR EXISTING SCHOOL

Your School Name \_\_\_\_\_

Started in     year No of Students     Board \_\_\_\_\_

**Yearly Fees Currently** (Annual Fees + Tuition Fees)

**Books & Materials Charges** (for the year)

For Upper KG ₹ \_\_\_\_\_

For Upper KG ₹ \_\_\_\_\_

For Class V ₹ \_\_\_\_\_

For Class V ₹ \_\_\_\_\_

For Class X ₹ \_\_\_\_\_

For Class X ₹ \_\_\_\_\_

Exiting Franchise, if any Name of Franchise \_\_\_\_\_

# Area Survey Form

THE BEST TIME TO START IS NOW!

Query Form No. \_\_\_\_\_



## ABOUT YOUR NEW SCHOOL PROJECT

- FOR SESSION:**  2018/19  2019/20  Other \_\_\_\_\_
- 1. Type of project:**  Pre-School  PG to Class II  PG to Class V  PG to Class X  PG to Class XII
- 2. Type of school you want:**  1. Middle End  2. High End  3. Very High End
- A. Tuition Fee / Year**  1. 20-40K  2. 40-80K  3. 80K - 2L+ (5L + for IB Schools)
- B. Infrastructure**  1  2  3 (3 = Highest Quality)
- C. Clientele**  1  2  3 (3=Highest Paying Capacity)

## ABOUT INFRASTRUCTURE

- 3. Building:**  Own Building  Rented  Land to be Bought  Building to be Constructed
- Size:** Built-up Area \_\_\_\_\_ Playground Area: \_\_\_\_\_ Land Area: \_\_\_\_\_
- 4. Land owned:**  Yourself  Someone Else Relationship to Land owner \_\_\_\_\_
- 5. Building, constructed:**  Yes  Not Yet Sq ft Completed \_\_\_\_\_ Sq ft Planned \_\_\_\_\_
- 6. Building Readiness:**  Brand new, ready to start  Older, ready to start  Older, ready to renovation / decoration
- 6. Potential Clientele:**  Within 1 km of School  Between 1 to 3 km  Exactly \_\_\_\_\_ Km
- 7. Location:**  Within City  Outside City, approx. distance to school \_\_\_\_\_ from city centre
- State \_\_\_\_\_ City \_\_\_\_\_ District \_\_\_\_\_ Neighbourhood \_\_\_\_\_

**Please attach a few photos of the land and building and email to [info@gloclass.com](mailto:info@gloclass.com)**

## ABOUT PROJECT FINANCES

- 8. Finance by:**  Self  Bank  Self+Partner Others \_\_\_\_\_
- 9. Own Capital:** Do you have sufficient funds for the project?  Yes  No  Somewhat
- Available Now:** How Much? \_\_\_\_\_ (Rs Lakhs)
- To Be Obtained From Other Financial Institutions** How Soon? \_\_\_\_\_ How Much? \_\_\_\_\_ (Rs Lakhs)
- 10. Nature of existing entity**  Sole Proprietorship  Partnership  Society  Section 8 Company  Trust
- 11. Existing School, if any:** Since \_\_\_\_\_ No. of Children \_\_\_\_\_ Board \_\_\_\_\_ Classes \_\_\_\_\_ (From-To)

## ABOUT YOUR VISION

12. Are you going to be directly involved in the running of the school?  Yes  No  Maybe

Your role will be \_\_\_\_\_  
\_\_\_\_\_

13. Your vision and dream for your school is:

\_\_\_\_\_  
\_\_\_\_\_

14. What do you expect in partnership with Global Classroom?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ABOUT OTHER SCHOOLS IN COMPARISON

15. **Most expensive** pre-school or school (K10 or K12) in your city or neighbourhood and likely to be competition to yours

School Name \_\_\_\_\_

Year in Which Started \_\_\_\_\_ No. of Children in the School \_\_\_\_\_

Total Yearly Fees (all fees included) for KG \_\_\_\_\_ For Class V \_\_\_\_\_

16. **Most populated** pre-school or school (K10 or K12) in the mid-range fees in your city

School Name \_\_\_\_\_

Year in Which Started \_\_\_\_\_ No. of Children in the School \_\_\_\_\_

Total Yearly Fees (all fees included) for KG \_\_\_\_\_ For Class V \_\_\_\_\_

17. A pre-school or school (K10 or K12) in your neighbourhood that is **most likely a competition** for yours

School Name \_\_\_\_\_

Year in Which Started \_\_\_\_\_ No. of Children in the School \_\_\_\_\_

Total Yearly Fees (all fees included) for KG \_\_\_\_\_ For Class V \_\_\_\_\_

## CONTACT INFORMATION

Name \_\_\_\_\_

Corporation / Institution Name \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ City \_\_\_\_\_ Pin Code \_\_\_\_\_

Phone Numbers (with STD code)  Mobile 1  Mobile 2

Email 1 \_\_\_\_\_ Email 2 \_\_\_\_\_

# REFERENCE 1

Name \_\_\_\_\_

Mobile \_\_\_\_\_ Email \_\_\_\_\_

How does this person know you? \_\_\_\_\_

# REFERENCE 2

Name \_\_\_\_\_

Mobile \_\_\_\_\_ Email \_\_\_\_\_

How does this person know you? \_\_\_\_\_

I \_\_\_\_\_

(name in caps) hereby declare that the information provided by me above is correct to the best of my knowledge.

DATE

PLACE

SIGNATURE  
with stamp if any



## FOR OFFICIAL PURPOSE ONLY

**FOLLOW UP ACTION 1** \_\_\_\_\_

\_\_\_\_\_ **Action Taken By**

**FOLLOW UP ACTION 2** \_\_\_\_\_

\_\_\_\_\_ **Action Taken By**

**FOLLOW UP ACTION 3** \_\_\_\_\_

\_\_\_\_\_ **Action Taken By**

**FOLLOW UP ACTION 4** \_\_\_\_\_

\_\_\_\_\_ **Action Taken By**